



## AHANZ digital advertising

Allied Health Aotearoa New Zealand is a national voice for allied health professions, advocating for better patient outcomes through a holistic approach to health care. AHANZ is a collegial body consisting of over 30 national allied health associations that represent more than 30,000 individual allied health professionals.

This document outlines the options for advertising job vacancies, events and services which will be relevant and/or of interest to our members. We reserve the right to decline any adverts which we feel are not appropriate for our audience.

### To place an advert

Please email Nikky Winchester, on [executivedirector@alliedhealth.org.nz](mailto:executivedirector@alliedhealth.org.nz) with your advert copy and any relevant information regarding the preferred timing of circulation for your advert.

Your advert will be circulated once payment has been received.

### Note on current rates

All rates below are exclusive of GST. These rates were set by the Executive Committee in March 2022 and will be reviewed in September 2022.

### Overseas advertisers

A surcharge of NZ\$25 will be added to the invoice of all overseas advertisers, to cover our bank fees for receiving an overseas payment.

## Website

<https://www.alliedhealth.org.nz/>

We will accept a 150-word advert including one web link, the advertiser's logo and clear contact details.

<b>Duration of advert</b>	<b>Members</b>	<b>Partners</b>	<b>Non-members</b>
<b>Up to 1 month</b>	\$50	\$60	\$70
<b>Up to 3 months</b>	\$120	\$150	\$180

## Email newsletter

Currently there are just over 80 people on our mailing list, representing nearly 40 organisations. Newsletters are sent out at least monthly, but may be as frequently as once a week, depending on the urgency of the content.

We will accept a 150-word advert including one web link, the advertiser's logo and clear contact details.

<b>Number of adverts</b>	<b>Members</b>	<b>Partners</b>	<b>Non-members</b>
<b>1</b>	\$50	\$60	\$70
<b>3</b>	\$120	\$150	\$180

## Direct email to members

This is ideal for advertisers wanting to make a one-off announcement to our members. These will be sent out at the day and time specified by the advertiser.

<b>Members</b>	<b>Partners</b>	<b>Non-members</b>
\$20	\$30	\$250