

AHANZ August Newsletter

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1. June 2017 Meeting Summary

1	<p>GUEST SPEAKERS</p> <p>Joe Asghar, Physiotherapy NZ, gave an informative presentation on the largest organisation within AHANZ.</p> <p>Jennifer welcomed Stephen Gacsal and Dr Nigel Harris representing the NZ Register of Exercise Professionals, and Richard Beddie from the Exercise Association of NZ, who gave a presentation on the development of a pre-screening tool for personal trainers and exercise instructors in a variety of settings. They invited feedback from AHANZ members to improve the tool, particularly with respect to incorporating mental health aspects of health and facilitating communication within a wider health team.</p>
2	<p>PROGRESS REPORTS</p> <p>Members notes a number of updates with respect to the work of the Executive Director and Executive Committee, including:</p> <ul style="list-style-type: none"> • Regional Roadshow • Briefing to the Incoming Minister • Development of the Political Health Questionnaire • Influencing Policy and Writing Submissions Symposium • Development of Telehealth Guidelines for Allied Health • Primary Health Alliance
5	<p>STRATEGIC PLANNING</p> <p>Members noted the proposed Vision, Mission Statement, Tag Line, Strategic Goals and Activities for 2017.</p>



Strategic Plan
2017-2020.pdf

2. August 2017 Meeting: Political Panel Summary & [Political Health Questionnaire](#)

At the August meeting of the AHANZ members, politicians from each of the main parties were invited to participate in a panel discussion about their party's health policies and the role of Allied Health professions within their health manifesto. The Green Health Spokesperson Julie Ann Genter, Labour's Health Spokesperson Dr David Clark and the Deputy Leader of The Opportunity Party Geoff Simmons attended, outlining their policies and answering questions from the floor. Later in the meeting we were privileged to have the current Health Minister, Hon Dr Jonathan Coleman, engage with us directly in the same format.

Jennifer Pelvin (AHANZ Chair) presented the AHANZ vision of optimal health and well-being for all New Zealanders, highlighting the fact that our professions span both public and private sectors, and increasingly work within the Primary Care space. Not only are we a key player in prevention and early intervention, but we have a role in the management of chronic disease, offering a within community, cost-effective option. As such, Allied Health needs both recognition and resources to enable our sector to grow and support the health system to our fullest potential.

[Dr David Clark](#) (Labour's Spokesperson for Health) addressed lack of funding and leadership, and spoke about the need to push into primary care with one in four adults currently not able to access services. The solution for Labour includes Allied Health, and David acknowledged our potential contribution had to date gone unrecognised. If Labour were to govern, their aim would be to hold a Health Summit within the first 100 days, including Allied Health representation to work towards solutions.

[Julie Ann Genter](#) (Health Spokesperson for the Green Party) approached health in a broader context, with an appreciation of the interconnections between portfolios and the impact on determinants of health, including the role of improved transport links and a healthier environment leading to better health outcomes. The Green's vision incorporated a shift in thinking towards health being an investment rather than a cost, and directing funding towards early intervention (cf. hospitals) with a goal of achieving better policy outcomes with minimal disruption.

[Geoff Simmons](#) (Deputy Leader for The Opportunities Party) presented the broad economic agenda for the Opportunities Party. Their health policy was yet to be released, so Geoff focused on the need for sweeping reforms to the current system with a greater proportion of the health budget directed towards prevention and primary care, quoting a potential four-fold return on investment versus hospital funding. Geoff prioritised the need for a change of mindset towards prevention (to avoid surgery and pharmaceutical management) and thus away from the idea of hospitals being the hub of the health system. He highlighted the value of Allied Health with respect to the support offered to individuals and families, and suggested that an economic impact analysis should incorporate a holistic view of return on investment in health.

[Hon Dr Jonathan Coleman](#) (Minister of Health) spoke about the increased health spend, and his recent attendance at a World Health Assembly in Geneva where he had the opportunity to listen to international health system challenges, with increased demand for access a current theme across countries. He highlighted prevention and early intervention, in both the short and long-term. In particular, the importance of community-based treatment to reduce the pressure on secondary and tertiary services; and the need for smarter use of IT to respond to the rapid change within healthcare enabled by technology and disruptive models.



Jennifer (AHANZ Chair) requested a point of contact for AHANZ within the Ministry of Health, to enable us to engage, provide representation for our sector, and have a seat at the table regarding funding options for health. The Minister affirmed that he would feedback our desire for increased Ministry engagement with the sector.



Political Health
Questionnaire.pdf

3. Key Dates (for the last quarter of 2017)

For up-to-date access to all AHANZ and member events please see the [AHANZ website](#).

September

1: Primary Health Alliance Meeting

7-8: New Zealand Speech-Language Therapists' Association Professional Development Symposium, Rotorua

13-15: New Zealand Sterile Sciences Association Annual Conference, Dunedin

13-15: Occupational Therapy New Zealand Whakaora Ngangahau Aotearoa (OTNZ_WNA) Conference, Nelson

October

4: AHANZ Members Meeting

17: Media Training Symposium

November

1: AHANZ Executive Committee Meeting

5-8: NZ Anaesthetic Technical Society Conference, Rotorua

15: Primary Care Symposium

December

1: Primary Health Alliance Meeting (Bay of Islands)

6: AHANZ Members Meeting & Informal Xmas Lunch

8-11th December: Australia New Zealand Arts Therapy Association and Australian Creative Arts Therapies Association Joint Conference, Melbourne

Media Training Symposium

8.30am – 12noon Tuesday 17th October
James Cook Hotel Grand Chancellor, Wellington



**Do you need to communicate with clarity and connect
to your audience via the media?**

**Would you like to learn how to apply simple and effective
media management tools?**

This interactive and practical half-day workshop focuses on:

- How the media (and journalists) operate and how best to leverage this.
- 10 rules around what does – and doesn't – make news.
- Gaining cut-through – how to structure an issue/angle to gain media traction.
- A formula to guide you in writing a catchy release.
- Preparing for an interview, including the opportunity to practice in front of a camera.



Daniel Paul

Daniel Paul of [The PR Company](#) has worked in public relations and communications management for 30 years, most of it in consultancy roles, with some time working as a communications and marketing manager for a government agency. While in that role, he designed and led the government's public awareness and media campaign around a national hydro-electricity crisis. For two years he also provided the first line of response for all media enquiries about Wellington Free Ambulance incidents and emergencies.

Numbers are limited. [Register online](#) (\$195.00 per person)

Contact Wendy Reynolds for further information: executivedirector@alliedhealth.org.nz